

SSP Traffic urges girls to use their ‘Soft Power’ for Road Safety at GDC Poonch

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POONCH: As part of the ongoing two-week intensive awareness-cum-enforcement drive across the jurisdiction of Traffic Police Rural Jammu, a student symposium and PowerPoint presentation were organized at Government Degree College - Poonch on the theme "Can Heavy Fines and Strict Penalties Change Road Behavior?".

Addressing the gathering, SSP Traffic Rural Jammu Farooq Qaiser emphasized that the objective of traffic enforcement is not merely to issue challans or impose penalties, but to prevent crashes, save lives and bring about lasting behavioral change among road users.

A significant highlight of the interaction was the SSP's appeal to girls and young women to use their "soft power" within their



families to promote road safety.

He urged them to persuade their fathers, brothers and other family members to wear helmets, use seat belts and follow traffic rules, emphasizing that a sincere reminder from a daughter or sister can sometimes achieve what a fine or penalty cannot.

He described this influence as a powerful form of positive persuasion rooted in care, trust and family bonds, which can help

transform everyday road behavior without confrontation. The SSP also delivered a PowerPoint presentation highlighting the road-accident scenario, major contributing factors and the vulnerability of two-wheeler users. He called upon students to become road-safety ambassadors and carry the message of safe and responsible road use to their families, peers and communities. Dr. Jasbir Singh, Principal, Government Degree

College, Poonch, in his address appreciated the initiative of Traffic Police Rural Jammu and emphasized the importance of sustained road-safety education among students.

He stressed that educational institutions have an important role in shaping responsible citizens and that road safety should become part of the everyday consciousness and conduct of young people. He also appreciated the efforts of the Traffic Police in engaging students through dialogue and awareness rather than relying solely on enforcement.

Ajaz Ahmed, DySP Traffic Rajouri-Poonch emphasized the importance of combining enforcement with awareness and community participation, stating that road safety is a shared responsibility of the Traffic Police, educational institutions, families and road users.

NAPS Registration Camp at BBIA Bhawan attracts active participation from Industrial Units

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JAMMU: A two-day registration and awareness camp under the National Apprenticeship Promotion Scheme (NAPS) was organised at Bari Brahmana Industries Association (BBIA) Bhawan on September 11 and 12.

The camp witnessed encouraging participation from industrial units, HR representatives and their teams.

The camp was organised in pursuance of the directions of the Industries & Commerce Department and District Administration Jammu, to facilitate industrial units in registering on the NAPS portal and to create greater awareness about apprenticeship opportunities.

NAPS provides a platform for establishments to engage apprentices and helps bridge the gap between industry requirements and the skills available among young people. It enables establishments to provide practical, on-the-job training while helping youth gain workplace experience and improve their employability.

A team from District Industries Centre (DIC), Jammu, along with representatives of the Skill Development Department, J&K is undertaking the exercise under the guidance of Dr.



Arun Manhas, Director Industries & Commerce, Jammu in coordination with the District Administration.

During the camp, officials interacted with unit holders and HR teams, explained the registration and onboarding process and provided on-the-spot technical assistance to eligible units. Queries relating to registration, eligibility and implementation were also addressed.

Tarun Singla, President, BBIA and Chairman, Federation of Industries Jammu (FOIJ), welcomed the initiative and said that such camps help bring industry and Government departments closer while creating more apprenticeship and employment opportunities for youth. He assured continued cooperation from BBIA and FOIJ for wider participation under NAPS.BBIA with the support of FOIJ

also facilitated the camp by providing the venue, logistics and coordination with industrial units.

Director Industries & Commerce Jammu Dr. Arun Manhas emphasised the need for eligible industrial establishments to make greater use of the apprenticeship programme. He encouraged industry to actively participate and contribute to developing a skilled, industry-ready workforce.

The initiative is expected to strengthen the industry, skill development and employment linkage, while giving young people greater access to practical training and workplace exposure. The registration and facilitation efforts will continue with the aim of bringing more eligible industrial units under NAPS and expanding apprenticeship opportunities across the industrial sector.

SMVDU hosts guest lecture on ISAC in Modern Battlefield Technologies

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KATRA:The School of Electronics and Communication Engineering at Shri Mata Vaishno Devi University (SMVDU) organized an online guest lecture on "ISAC in Modern Battlefield: Distributed, Opportunistic and Cognitive Sensing."

The lecture was delivered by Dr. Kumar Vijay Mishra, Senior Fellow at the United States DEVCOM Army Research Laboratory.

The lecture was attended by more than 80 participants, comprising undergraduate and postgraduate students, research scholars, and faculty members. The session focused on Integrated Sensing and Communication (ISAC), an emerging technology that combines communication and sensing capabilities using shared wireless resources. Dr. Mishra discussed the relevance and

potential of ISAC in modern battlefield technologies, particularly in applications requiring real-time situational awareness, reliable communication, target detection, and rapid decision-making. He also highlighted distributed, opportunistic, and cognitive sensing approaches and their role in advancing intelligent sensing and communication systems. The lecture was followed by an engaging interactive session, during which participants raised questions and exchanged views on ISAC, radar systems, signal processing, and emerging research directions. The discussion provided students and researchers with valuable exposure to contemporary challenges and opportunities in the field.

The programme was coordinated by Dr. Shashi Bhushan Kotwal and Swastiki, with support from Pragyan Lab, School of Electronics and Communication Engineering, SMVDU.

Army conducted stitching course for women in Reasi

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REASI:As part of Operation Sadbhavana and its continued efforts towards skill development and economic empowerment of the local population in remote areas, the Indian Army commenced a 14-day Stitching Course for local women's at Mahore, Reasi.

The initiative witnessed enthusiastic participation from women and youth of Mahore and nearby villages. The skill development programme has been designed to provide participants with practical training in stitching and tailoring, enabling them to acquire vocational skills and explore opportunities for self-employment and livelihood generation.

During the course, participants will undergo structured practical sessions covering basic stitching techniques, sewing



machine handling, measurement and cutting, garment preparation, finishing methods and elementary designing skills.

The training aims to enhance their technical proficiency, confidence and ability to undertake stitching-related work independently. The programme focuses on promoting self-reliance and financial independence by equipping participants with sustainable livelihood skills.

Emphasis will be laid on quality workmanship, efficient

utilisation of resources, time management and practical application of acquired skills.

The course will conclude with a practical assessment and interactive session to review the progress of participants.

Through this initiative, the Indian Army reaffirms its commitment towards empowering local communities, promoting skill development and creating sustainable livelihood opportunities under Operation Sadbhavana.

Celebrate festival from Shri Ganesh Chaturthi to Anant Chaturdashi: Mahant Rohit Shastri

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JAMMU: The Chaturthi Tithi of the Shukla Paksha of the month of Bhadrapada is known by various names, including Kalank Chaturthi and Patthar Chauth. Regarding the Bhadrapada Shukla Paksha Chaturthi, Mahant Rohit Shastri (Jyotishacharya), President of Shri Kailash Jyotish avim Vedic Sansthan Trust, stated that this year the Chaturthi Tithi will begin at 7:07 AM on Monday, September 14, 2026, and will end at 7:45 AM on Tuesday, September 15, 2026.

According to the scriptures, Lord Ganesha was born during the midday period of the Chaturthi Tithi of Bhadrapada Shukla Paksha. Therefore, the mid-day period is considered particularly auspicious for worshipping Lord Ganesha. The midday period of the Bhadrapada Shukla Paksha Chaturthi Tithi falls on



Monday, September 14.

Therefore, the festival will be celebrated on Monday, September 14 itself. Devotees who wish to perform Shri Ganesha Puja during the midday period may do so on Monday, September 14, between 11:04 AM and 1:43 PM.

On this Chaturthi, sighting the Moon at night is prohibited. Since the Bhadrapada Shukla Paksha Chaturthi Tithi falls on the night of September 14, sighting the Moon on the night of Monday, September 14 is prohibited. The festival of Shri Ganesha Chaturthi is celebrated in different ways in different parts of India. Mahant Rohit Shastri stated

that Ganeshotsav is celebrated from Shri Ganesha Chaturthi until Anant Chaturdashi. Some devotees install Lord Ganesha's idol for three or five days.

Devotees determine the duration according to their faith and devotion.

However, the festival should be celebrated from Bhadrapada Shukla Paksha Shri Ganesha Chaturthi to Anant Chaturdashi.

During Shri Ganeshotsav, devotees install idols of Lord Shri Ganesha in their homes, temples and other places and perform worship and prayers for ten days.

Worshipping Lord Shri Ganesha brings happiness, prosperity and abundance to the home. A fast is also observed on Shri Ganesha Chaturthi. While bringing an idol of Lord Shri Ganesha into the home, special attention should be paid to ensuring that the trunk of Lord Ganesha is turned towards the left.

Manimahesh Yatra flagged off from Ramban

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RAMBAN: Assistant Commissioner Revenue (ACR) Shokat Hayat Mattoo along with Tehsildar Deep Kumar and Police Officers today flagged off devotees for the sacred Manimahesh Yatrahere from Raghunath Temple Ramban.

Led by the Baba Devi Dass Maharaj, the devotees will undertake the pilgrimage via Bhaderwah-Chamba route to Manimahesh Lake, a sacred high-altitude pilgrimage destination situated at an elevation of around 13,000 feet in Himachal Pradesh.

The flag-off ceremony witnessed enthusiastic participation of hundreds of devotees including men, women and children, who embarked on the spiritual journey carrying the holy mace (Chhari Mubarak).



The atmosphere resonated with devotional chants of "Har Har Mahadev" as the pilgrims commenced their pilgrimage to the revered Manimahesh Lake.

Speaking on the occasion, the ACR extended his best wishes to the pilgrims.

He called upon the devotees to uphold the values of communal harmony, brotherhood and mutual respect throughout the journey.

The police authorities informed that adequate security and traffic management arrangements

have been put in place for the movement of the devotees. The pilgrims were appealed to strictly follow safety guidelines, adhere to weather and traffic advisories and cooperate with police personnel and other officials deployed along the route.

The flag-off marked the commencement of the sacred pilgrimage from Ramban, reflecting the district's rich spiritual traditions and the spirit of faith, devotion and communal harmony.

Farmers’ Awareness camp held; Director Horti Jammu interacts with participants

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UDHAMPUR: Director Horticulture Jammu Gul Syed Saturday visited Ghordi in Udhampur District, where a Farmers' Awareness Camp was organised at Dalsar Panchayat. He attended the programme as the Chief Guest.

At the outset, Chief Horticulture Officer Brij Vallabh Gupta briefed the participants about the various horticultural activities being undertaken in the district in the current financial year. The Director interacted with the farmers and held detailed discussions on the development and promotion of horticulture in the area. He listened to the issues, requirements and suggestions put forth by the farming community and assured them of all possible technical



support and assistance from the Department. He highlighted the importance of adopting modern horticultural practices, using quality planting material, scientific orchard management and crop diversification to enhance productivity and improve the farm income.

The awareness camp provided an effective platform for direct interaction between the Department and the farming community. The objective was to

strengthen farmer-oriented services and promote the overall development of the horticulture sector in Ghordi and adjoining areas of Udhampur District.

The Director was accompanied by Assistant Director Horticulture, Sunil Gupta and District Horticulture Officer Vijay Kumar, Technical Officer, Sandeep Sharma, Horticulture Development Officers Rajesh Gupta, Adarsh Kumar and Raman Thappa.

Army conduct cyber-crime awareness lectures at Khanetar and Potha Poonch

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POONCH: As part of its continued efforts towards community awareness and digital empowerment, the Indian Army conducted awareness lectures on Cyber Crime at Khanetar and Potha in Poonch.

The initiative aimed to sensitise local residents and youth about the growing threats associated with online frauds and the importance of safe and responsible use of digital platforms. During the sessions, participants were educated about various forms of cyber-crimes, including online financial frauds, UPI scams, phishing and OTP attacks, fake government and banking calls, social media impersonation, identity theft and cyber bullying. Army personnel also highlighted precautionary measures such as safeguarding personal information, avoiding suspicious links, maintaining cyber hygiene and following responsible online practices.

Special emphasis was laid on the timely reporting of cyber fraud incidents through the National Cyber Crime Reporting Portal to facilitate prompt action by authorities and minimise financial losses. The participants were also briefed about basic cyber laws and their role in creating a secure digital environment.

The interactive sessions witnessed enthusiastic participation from locals and youth, including 20 participants at Potha, who appreciated the initiative. Through such awareness programmes, the Indian Army continues to contribute towards the digital safety of citizens while further strengthening the bond of trust and cooperation with the local population.

Lok Adalat: 503 cases settled in Udhampur, 1618 at Rajouri

EARTH NEWS SERVICE

UDHAMPUR: The 3rd National Lok Adalat 2026 was held Saturday in District Udhampur under the chairpersonship of Principal District and Sessions Judge/Chairperson, District Legal Services Authority (DLSA) Kalpana Revu and Sub-Judge/Secretary, DLSA Sumati Sharma.

The Lok Adalat was inaugurated by the DLSA Chairperson Kalpana Revu and Additional District and Sessions Judge Yash Paul Sharma by lighting the traditional lamp in the presence of judicial officers.

The National Lok Adalat was organized to promote the settlement of disputes through conciliation and mediation, deliver speedy justice and reduce the pendency of cases. Six (06)



benches, comprising judicial officers and panel lawyers, were constituted across District Udhampur. These benches worked diligently to resolve disputes amicably.

The National Lok Adalat appreciation certificates were also distributed among trained mediators of the District in recognition of their valuable contribution, dedicated efforts and active role in facilitating the amicable settlement of disputes through mediation

and conciliation. Their commitment to promoting alternative dispute resolution and assisting litigants in achieving mutually acceptable settlements was appreciated. The Lok Adalat settled 503 out of 987 cases, involving a total settlement amount of ? 38711174/-. The cases included civil, criminal, MACT, revenue, matrimonial, family dispute and cheque-bounce matters, thereby providing substantial relief to litigants.

IIM Jammu organises Nasha Mukh Bharat Awareness Prog at Mandapam Auditorium

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JAMMU: The Indian Institute of Management Jammu along with Kartavya Club, The Social Responsibility club, IIM Jammu under the aegis of Anandam: The Centre for Happiness, IIM Jammu in collaboration with Student Affairs, IIM Jammu organised an impactful awareness programme under the Nasha Mukh Bharat Abhiyaan at the Mandapam Auditorium, IIM Jammu.

Centred on the powerful message, the programme brought together students and members of the IIM Jammu community to reflect on the growing challenge of substance abuse and the collective responsibility required to build a healthier and drug-free society. The programme was graced by Preeti Kanwal, Lecturer in Zoology, VSK Samagra Shiksha, Jammu, and Founder of One We Are One Trust, Jammu, Shri Vijay Kamble, Administrative Officer-Student Affairs, and Samridhhi Singh, Media and Public Relations Officer, One We Are One Trust, Jammu. Through their experiences and perspectives, the speakers highlighted the far-reaching consequences of substance abuse and stressed the need to strengthen awareness, prevention, family support and



positive avenues of engagement for young people. A special highlight of the programme was the poetry presentation by the students and Shri Vijay Anant Kamble, Administrative Officer-Student Affairs of IIM Jammu, who used the power of words and creative expression to convey a strong message against substance abuse.

Their thought-provoking poetic presentation brought an emotional and youthful dimension to the programme, reinforcing the message that the fight against drugs is not merely a social campaign but a collective commitment towards protecting aspirations, relationships and the future of the younger generation.