

CM Omar pitches golf as key tourism driver, tees off PGTI Golf Tournament at RSGC

EARTH NEWS SERVICE

SRINAGAR: Chief Minister Omar Abdullah today inaugurated the 5th edition of J&K Open 2026 DP World Professional Golf Tour of India (PGTI) by teeing off the prestigious four-day tournament and unveiling the championship trophy at the picturesque Royal Springs Golf Course (RSGC), Srinagar. The event marks the return of a major professional golf tournament to Kashmir after a significant gap and underscores the Government's renewed focus on positioning Jammu & Kashmir as a premier destination for golf tourism.

After ceremonially teeing off the tournament, the Chief Minister said that golf tourism forms an important component of the Government's broader strategy to promote tourism in Jammu & Kashmir. He highlighted the region's world-class golf infrastructure which include the courses at Srinagar, Pahalgam and Gulmarg in Kashmir, besides the golf course at Sidra in Jammu, adding that plans are also being explored to upgrade another golf course in the Jammu region.

The Chief Minister said that Jammu & Kashmir is already witnessing encouraging signs of golf tourism, with visitors travelling to Srinagar specifically for weekend golfing experiences. "This year, even without active promotion of golf tourism, we have seen people flying into Srinagar for a long weekend of golf—arriving on Friday, playing through the weekend and



returning on Sunday evening or Monday morning. This is exactly the kind of tourism we want to promote," he said.

Describing the J&K Open as a landmark event, Omar Abdullah said the tournament would help place Kashmir, particularly the Royal Springs Golf Course, firmly back on India's golfing map. He noted that the championship has attracted more than 100 professional golfers, including over 10 international participants, reflecting the growing appeal of Jammu & Kashmir as a sporting destination.

Expressing confidence that the tournament would become a regular feature, the Chief Minister said the Government's endeavour is to make the J&K Open an annual event for at least the next five years. He added that efforts would be made to progressively enhance both the prize money and participation

in the coming editions, thereby strengthening the tournament's stature on the professional golfing circuit.

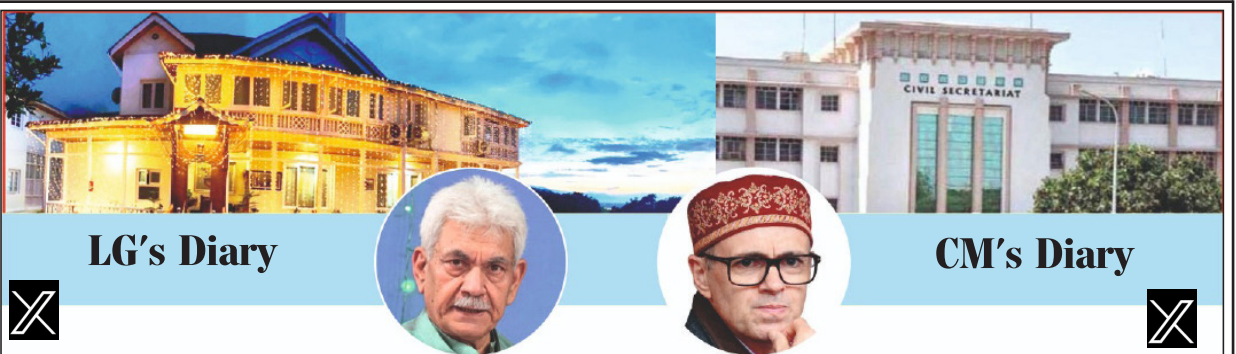
Highlighting the importance of nurturing local talent, the Chief Minister said that such tournaments provide invaluable exposure to young golfers through interactions and competitions alongside seasoned professionals. He informed that the Government is also planning to establish a golf academy in Kashmir to identify and groom young talent from an early age, enabling them to compete at the national and international levels.

Referring to the recent sporting achievements of athletes from Jammu & Kashmir, Omar Abdullah said the region's youth possess immense talent across several sport disciplines. He cited the recent selection of J&K cricketer Auqib Nabi in the Indian

Test squad for the Sri Lanka series and the remarkable international success of local mixed martial arts fighter Owais Yaqoob as examples of the sporting potential that exists in Jammu and Kashmir.

"Our boys and girls have talent. What they need is exposure and opportunities. By organizing more tournaments like this and encouraging local competitions, we can provide that exposure, inspire more youngsters to take up sports and help them excel at the highest levels," the Chief Minister said.

Advisor to the Chief Minister Nasir Aslam Wani, Additional Chief Secretary Tourism, Dr. Ashish Chandra Verma, CEO PGTI Amandeep Johal, Secretary Royal Springs Golf Course Haris Ahmad Handoo, Director Tourism Kashmir Syed Qamar Sajjad and other senior officers were present on the occasion.



Manoj Sinha

Today interacted with 69 officer trainees of the Indian Railways Institute of Transport Management, Lucknow. Emphasized innovation, citizen-first service and integrity as pillars of nation-building through Indian Railways.

Manoj Sinha

Today interacted with Indian Corporate Law Service Officer Trainees. I highlighted that India's economic credibility rests on transparency, accountability & trust. The Indian Corporate Law Service stands as a guardian of corporate governance and they must ensure investors' confidence and inclusive growth for Viksit Bharat@2047.

Manoj Sinha

UT of Jammu Kashmir proudly joins the league of Fully Literate States/UTs under the ULLAS scheme of Government of India. With 99.09% success, it stands tall as the largest population region to achieve this milestone. Congratulations to our teachers, administrators and every stakeholder who made this possible. Let us always remember that education is the truest force of empowerment and our collective responsibility is to keep advancing this mission.

Office of Chief Minister, J&K

Chief Minister today reviewed the implementation of key Budget announcements and directed all departments to expedite execution while ensuring strict adherence to stipulated timelines. He emphasised that every Budget commitment must translate into tangible improvements in public services, driven by efficiency, transparency and accountability, while fostering equitable development across Jammu and Kashmir.

Office of Chief Minister, J&K

Chief Minister today chaired a meeting of the Council of Ministers at Civil Secretariat, Srinagar, in which several important decisions concerning development and public welfare were taken.

Office of Chief Minister, J&K

Chief Minister today inaugurated the fifth edition of the DP World Professional Golf Tour of India (PGTI) J&K Open 2026 at the Royal Springs Golf Course in Srinagar by unveiling the tournament trophy and performing the ceremonial tee-off.

Welcoming leading golfers from India and abroad, the Chief Minister reiterated the Government's commitment to strengthening tourism infrastructure, enhancing visitor experiences and promoting niche tourism segments such as golf, adventure, wellness and MICE tourism.

Badminton World Championships: PV Sindhu seeded 9th, Satwik-Chirag 5th

NEW DELHI: Double Olympic medallist PV Sindhu will be seeded ninth while 2022 Asian Games champion men's doubles pair Satwiksairaj Rankireddy and Chirag Shetty have been handed the fifth seeding for the upcoming BWF World Championships scheduled from August 17-23 at the Indira Gandhi Stadium, New Delhi. India has two more seeded entries with former world championships bronze medallist Lakshya Sen seeded 14th in men's singles and the mixed doubles pairing of Dhruv Kapila and Tanisha Crasto are seeded 15th.

India has two entries each in all the five categories of the championships with at least one seeded entry in four of the five categories.

The Indians will be playing in front of the home crowd as the marquee event has returned to the country after 17 years with the 2009 edition being held in Hyderabad. While the players qualified for the prestigious championships based on their world rankings of April 28, 2026, the seedings were decided on the basis of world ranking on July 28, 2026.

In men's singles, Shi Yuqi of China is the top seed



while South Korea's women's singles star An Se Young is the top seed in

her category.

Women's singles world champion Akane Yamaguchi of Japan is seeded second while the third and fourth spots have gone to Wang Zhi Yi and Chen Yufei of China.

South Korea's Kim Won Ho and Seo Seung Jae expected are at the top of the men's doubles seeding chart with China's Liu Sheng Shu and Tan Ning getting the top billing in women's doubles. Their compatriots Feng Yan Zhe and Huang Dong Ping are seeded number one in mixed doubles. The draw for the championships will take place in New Delhi on Wednesday.

AI And E-Commerce To Drive India's Consumer Economy To \$1.9 Trillion By 2030



India's consumer economy is expected to approach USD 1.9 trillion by 2030, driven by rapid adoption of artificial intelligence (AI), changing consumer preferences, and the rise of new commerce models, according to a joint report from Deloitte India-FICCI released on Tuesday.

The report said e-commerce is projected to reach nearly USD 260 billion by 2030, and quick commerce is expected to grow to USD 50 billion, reshaping consumer discovery, fulfilment, and engagement. Moreover, India ranks first among top-15 countries in AI adoption, as organisations increasingly deploy AI across consum-

er engagement, product innovation, and demand forecasting, said the report titled 'Consumer Trends IGNITEing Growth and Governance'. It highlighted that growth and governance are becoming increasingly interconnected, with digital trust, transparency and regulatory predictability emerging as critical enablers of long-term competitiveness.

According to the report, a new Indian consumer is emerging, shaped by digital adoption, AI-assisted product discovery and a growing preference for convenience, transparency and personalised experiences. "India's consumer economy is expected to approach USD 1.9 trillion by 2030,

opening up substantial opportunities for businesses that can respond to rapidly evolving consumer expectations and changing market dynamics," Deloitte India Partner and Consumer Industry Leader Anand Ramanathan said. He noted that growth will increasingly depend on how effectively organisations deploy AI, build resilient operations, participate in connected commerce ecosystems and translate consumer insights into differentiated consumer experiences.

The report highlighted that supply chains, traditionally focused on efficiency, are being redesigned for resilience through investments in intelligent planning,

predictive forecasting and diversified sourcing strategies.

It added that the rapid growth of quick commerce, omnichannel retail, and creator-led ecosystems is blurring traditional channel boundaries and reshaping the way consumers discover, evaluate and purchase products.

The report identified six major trends shaping India's FMCG, retail and e-commerce sectors -- AI-led business transformation, resilient supply chains, expansion of commerce ecosystems, growing importance of governance and sustainability, and increasing globalisation of Indian consumer brands. The report said 74 per cent of consumers review ingredient or nutritional information before making purchases, while 63 per cent choose products based on formulations and ingredients. More than half of consumers switch brands in search of better health and transparency credentials.

The report said India ranks first among top-15 countries in AI adoption, with companies increasingly deploying the technology across consumer engagement, product innovation, demand forecasting, and supply chain management.

15-year-old Craime becomes youngest Esports World Champion in Street Fighter 6



PARIS: Age proved to be just a number at the Esports World Cup 2026 in Paris, where 15-year-old Chilean prodigy Jaime "Craime" Bustos etched his name in the record books as the youngest champion in tournament history.

Competing in the Street Fighter 6 tournament, the 15-year-old, who was 15 years, two months, and 25 days old at the time of his victory, defeated Japan's veteran player Hibiki 5-2 in the grand final. Craime lost the opening round but recovered strongly to dominate the rest of the series. His path to glory was equally impressive as he suffered just one defeat in the group stage before outclassing EVO 2026 champion MenaRD and EVO Japan 2026 champion Yamaguchi in the knockout rounds. The win marked the biggest achievement of his career, which began just two years ago. "I'm very, very happy for my win, and I can't wait

to go back to Chile. This isn't just me, this is everyone who comes in and helps me," said Craime after rewriting history in Paris.

Craime walked away with a \$250,000 prize (approx. INR 2.3 crore), qualification for Capcom Cup 13, and 1,000 Club Championship points for his team, Team Falcons. The win helped Team Falcons regain the top spot in the Club Championship standings with 2,400 points. EWC 2026 at halfway stage Week 4 of EWC 2026 is in the books, marking the halfway stage of the competition. Saturday produced a regional first winner in Mobile Legends: Bang Bang. Sunday added two more champions, with Call of Duty: Warzone rewarding a team that stuck together, and Overwatch witnessing a back-and-forth battle that saw one player claim his second EWC title. In the Club Championship race, Team Falcons surged to

the top of the standings following their Street Fighter 6 victory. They added another 300 points in MLBB but surprisingly failed to earn points in Call of Duty: Warzone and Overwatch – two titles they have previously won. Falcons now hold a slender lead of just 150 points, with eight other teams within striking distance of a single championship victory, making this one of the closest races in EWC history.

CMH College of Legal Studies, Jammu

Applications are invited for the Posts of

1. Principal

Eligibility:-
1)A Master's Degree in Law (LLM) with at least 55% marks or an equivalent grade.
2)A Ph.D. Degree in Law (mandatory as per BCI Rule 16).
3)Good academic record.

Experience:-
1)Minimum 15 years of teaching/research/administration in universities or colleges.
2)Must hold at least an Associate Professor rank.
3)Substantial published work, including research papers and books.

2. Librarian

Eligibility:
Master's Degree in Library Science / Library & Information Science (M.Lib.Sc./M.L.I.Sc.) with at least 55% marks from a recognized University.

Desirable Qualifications:
NET/SLET/SET in Library Science.
Experience of working in a college, university, or professional institution library.

Email your CV to cmhcollegeoflegalstudiesjammu@gmail.com
Contact:9419263533